

“SHAW CABLESYSTEMS G.P. (“Shaw”)

**Shaw WiFi Trial – Digital Home Feedback Appreciation Give Away
OFFICIAL RULES AND REGULATIONS
December 6, 2011 to January 16, 2012**

ENTER FOR A CHANCE TO WIN AN IPAD 2 VALUED AT \$ 520.00 (CDN.)

HOW TO ENTER: Connect to one of the Shaw WiFi Trial Zones listed at www.shaw.ca/WiFi and provide feedback by completing the 8 Question survey at <http://svy.mk/sdFdXk>. By completing the survey and providing your contact information at the end of the survey, you are automatically entered to win an iPad 2 valued at \$520.00 (CDN).

NO PURCHASE NECESSARY.

CONTEST RULES

1. This contest commences on December 6, 2011 at 09:00 a.m. M.S.T. and ends on January 16, 2012 at 11:59 p.m. M.S.T. after which time the contest will be closed and no further entries shall be accepted.
2. This contest is open to all Shaw cable customers who are contributors or members on www.digitalhome.ca and are legal residents of Canada (excluding Quebec) and are of the age of majority in the Province or territory to which he/she resides. Proof of identification and residence must be produced on request. Employees, officers and directors of Shaw and its partners and associate companies, the contest sponsors, their advertising and promotional agencies and their respective affiliates and associates, and such individual's immediate family members and persons with whom such individuals are domiciled, are not eligible to enter or participate in this contest.
3. Entry is limited to one (1) per person.
4. No purchase is required to enter the contest. The odds of winning depend on the number of eligible entries received.
5. The Prize consists of one (1) iPad 2 (the “Prize”).
6. The approximate value of the Prize is \$520.00 Canadian.
7. The Prize is not redeemable in cash and is not transferable. The Prize must be accepted as awarded — no substitutions at the request of winning entrants will be made.
8. Decisions of the contest judges are final — no substitutions will be available.

9. The Prize draw will be held in Calgary, Alberta on or around January 18, 2012.
10. If a winner cannot be contacted within five (5) business days of the draw, Shaw reserves the right to draw another winner.
11. The person whose name is drawn as being the winner will be required to answer a skill-testing mathematical question before the Prize is awarded to him/her.
12. In the event a winner is disqualified, either immediately due to the fact that he/she has incorrectly answered the skill-testing question or otherwise later becomes ineligible under one of the contest rules, another eligible Prize winner will be selected at random and so on until a Prize winner has been officially declared.
13. In accepting the Prize, the winner acknowledges that Shaw and its associates, affiliates, partners, agents and contest sponsors may not be held liable for any loss, damages or injury of any kind associated with accepting or using the Prize. The entrant agrees that he/she releases and holds harmless Shaw and its associates, affiliates, partners, agents and contest sponsors from and against any and all causes of action, suits, claims, demands, liabilities, costs and expenses by reason of or arising out of entrant's participation in this contest.
14. By claiming the Grand Prize, the winner consents to the use, without additional compensation, of the winner's name, likeness, voice, photograph and municipality of residence for promotion and/or advertising purposes in connection with this contest.
15. The winner will be required to sign a release form as prepared and accepted by Shaw acknowledging their acceptance and understanding of the complete contest rules.
16. By entering the contest, the entrant understands and agrees that Shaw will collect, use and disclose her/his personal information only for the purposes of contacting her/him should she/he win the Prize. Shaw's privacy policy is available at www.shaw.ca. Any questions regarding Shaw's privacy policy or the treatment of your personal information should be directed to Shaw's Privacy Officer, Suite 900, 630 — 3 Ave. S.W., Calgary, AB, T2P 4L4.
17. All entries received become property of Shaw and will not be returned.
18. Shaw retains the right, in its absolute and sole discretion, to make substitutions of equivalent kind or approximate value in the event of the unavailability of the Prize or component of the Prize for any reason whatsoever.
19. Shaw reserves the right to withdraw, terminate, amend or suspend this contest at any time without prior notice.
20. Shaw shall not be responsible for or bear any liability for: (i) late-received, lost, unintelligible/illegible, incomplete, or misdirected entries; (ii) entries which fail to comply with these contest rules; and (iii) any failure of Shaw's web site during the contest period, including any problems or technical malfunctions of any computer on-line systems, servers, computer equipment, software, failure of any e-mail or entry to be received on account of technical problems or traffic congestion on the Internet or at any web site, or any combination thereof.

21. Entries generated by script, macro, robotic, programmed, or any other automated means are prohibited and will be disqualified.
22. Entrants who have not complied with the official contest rules will be disqualified.
23. This contest is void where prohibited by law and is subject to all applicable federal, provincial and municipal laws.
24. By entering this contest, entrants acknowledge compliance with, and agree to be bound by, these contest rules.